

Hannah Linsky

HI THERE

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🌐 /hannah-linsky

EDUCATION

University of Chicago
Urban Teacher
Education Program
MIT expected: June 2021

University of Missouri
Columbia, MO
Graduated: May 2018
Magna Cum Laude

**Bachelor of
Journalism in
Strategic
Communication**

Emphasis:
Art Direction &
Graphic Design

Deans Honor Roll:
8 out of 8 semesters

Omicron Delta Kappa
Leadership Honor Society

SKILLS

- Adobe CC
 - Illustrator
 - Photoshop
 - Lightroom
 - InDesign
 - Premiere
 - Animate
- Photography
- Procreate
- Basic HTML/CSS
- French

EXPERIENCE

PUNCH BOWL SOCIAL - FREELANCE DESIGNER | APRIL 2019 - PRESENT

- Create menu layouts and templates for all 16 locations across the US
- Streamline menu editing process to allow for easy adjustments

FREELANCE PHOTOGRAPHY | SEPT. 2016 - PRESENT

- Buffalo Exchange Gayer Pride, True/False Film Fest, portraits + more

THE CHEMO KITCHEN - FREELANCE DESIGNER | DEC. 2018 - APRIL 2019

- Create recipe page layouts and social media templates according to style guide
- Work closely with founder to further brand recognition and support

YOUR DIGITAL STYLIST - FREELANCE DESIGNER | OCT. 2018 - APRIL 2019

- Design mood boards, social media templates, and website wireframes for clients ranging from wedding professionals to local Denver restaurants
- Work with CEOs to launch new business: the Your Digital Stylist platform
- Conceptualize branding and style guides for new clients in wedding industry

MOJO AD - ART DIRECTOR | MAY 2017 - MAY 2018

- Art Director for the Missouri School of Journalism's student-staffed agency
- Worked closely with a team of ten to create a winning campaign for Dairy Queen
- Collaborated with Graphic Designer and Copywriter to develop creative direction
- Designed detailed, interactive Keynote decks and showcase books for client presentations to DQ executives and Barkley

MCCANN WORLDGROUP PRAGUE - SUMMER INTERN | JULY - AUGUST 2017

- Worked as Art Director on a team of 11 students from around the world
- Spent a month creating a winning international campaign for Velkepopovice Kozel
- Developed big idea, designed campaign planbook and several campaign tactics

SCHOOL OF JOURNALISM - STUDENT AMBASSADOR | DEC. 2016 - MAY 2018

- Rebranded Missouri School of Journalism overview Keynote presentation
- Welcomed and engaged with prospective students visiting the journalism school
- Conducted student and alumni tours of J-School and KOMU station

INVOLVEMENT

ART FROM ASHES - WORKSHOP FACILITATOR | FEB. 2019 - PRESENT

- Empower struggling youth through creative expression and relationship building
- Co-lead poetry and art workshops in schools throughout Denver

LAKE FOREST PARK PRESBYTERIAN - YOUTH LEADER | JULY 2018 - JAN. 2019

- Lead groups of high school youth through weekly worship, games and discussion
- Facilitated small group discussion around difficult topics affecting youth
- Spend one week every summer camping with youth to foster close relationships and transformational conversations